



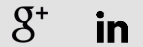
# Ethiopian News

Autumn 2017

## INSIDE THIS ISSUE

- Amb. Hailemichael at ODI round-table on future of manufacturing-led development...2
- Media reform, best practice sought.....5
- Ethiopia begins civil registration for refugees.....6
- UK doubles trade support for Ethiopia.....10
- Ethiopia receives World Bank’s award for effective foreign direct investment.....12
- Ethiopia at the World Travel Market.....13
- Bonds worth over \$5 million to be sold to Diaspora.....21
- A Trip Through the Stunning, Rock-Hewed Churches of Ethiopia.....22
- How to turn a volcano into a power station - with a little help from satellites.....23

## CONNECT WITH US



@EthioEmbassyUK

# #VisitEthiopia

**Travel with a four-star airline  
and enjoy the experience of flying with Africa’s first Boeing 787-9**



## ETHIOPIA IN THE UK

### **Ambassador Hailemichael at ODI round-table on future of manufacturing-led development**

An Overseas Development Institute (ODI) roundtable, on 30<sup>th</sup> October, discussed how developing countries can adapt to the changing nature of globalisation.

This World Bank, DFID, ODI/SET event heard from the World Bank's Anabel González and Mary Hallward-Driemeier. The Bank's recent report, *'Trouble in the Making? The Future of Manufacturing-Led Development'* suggests that while emerging technologies may threaten manufacturing as a pathway for low-income countries to develop, it can also present new opportunities, given appropriate policy actions. The report explores policy agenda based on three dimensions; competitiveness, capabilities and connectedness.

H.E. Ambassador Hailemichael was the first respondent at the event and spoke of Ethiopia's growing economy and the key drivers - development policy and government strategy. "Yes, in the digital economy context", he said, "it is important for African countries to focus on connectedness, capabilities and competitiveness, but special emphasis needs to be given to infrastructure and skill development."

"On its path to industrialisation and economic transformation", he said, "Ethiopia has developed 12 industrial parks providing the necessary services and facilities, with recent focus being on integrated agro-industrial parks and micro, small and medium enterprises which all contribute to skill development. Around 25% of the country's budget is dedicated to education, illustrating that the government and people are committed to transforming the economy and moving to higher value-added activities." Along with employment generation and focus on value-addition, "Ethiopia also leads in building a green economy, using renewable sources, and in making efforts to attract modern technologies, and is regarded as a good model to follow for African economies."

Other respondents included Nick Lea, Deputy Chief Economist at DFID, ODI Researcher Karishma Banga, Senior Associate and former ODI Director Simon Maxwell and *The Economist's* Africa editor Jonathan Rosenthal. The discussion covered how, as the Ambassador had said, infrastructure has to be a major priority. It is important not to underestimate the power of emerging technologies in disrupting the global manufacturing landscape. Digitalisation can present both opportunities and challenges to developing countries. It may lower the costs of coordination and trading, strengthening global value chains and enabling small firms to access international markets.

Some believed that the 'three Cs' – connectedness, capabilities and competitiveness – "align with the Washington Consensus solution, but remain aloof from realities in Africa and do little to inform discussions on how to solve the problem of Less Developed Countries being left behind." Economic disruption as a result of technological change, should not be thought of as a standalone consequence; it needs to be examined in the context of social and political disruption, safety-nets and entrepreneurial states. A two-track approach is best prioritising both agricultural and manufacturing industrialisation, it was concluded.

### **Ambassador Hailemichael guest speaker at book launch on Ethiopian Churches**

H.E. Ambassador Hailemichael Aberra Afework was the guest speaker at the launch of *Ethiopia: The Living Churches of an Ancient Kingdom* at the October Gallery in Bloomsbury on 15<sup>th</sup> November.

The Revd Dr John Binns, a visiting professor at the Institute for Orthodox Christian Studies at Cambridge, also spoke at the event, which was attended by 80 guests including members of the Ethiopian Heritage Fund, the Anglo-Ethiopian Society, media and friends of Ethiopia.

*Ethiopia: The Living Churches of an Ancient Kingdom*, features 800 superb photographs of 66 of Ethiopia's ancient churches. The most comprehensive publication yet of Ethiopia's Christian Orthodox heritage, it unveils the secrets of the churches' murals, their colourful medieval history and the rich panopoly of their religious festivals.



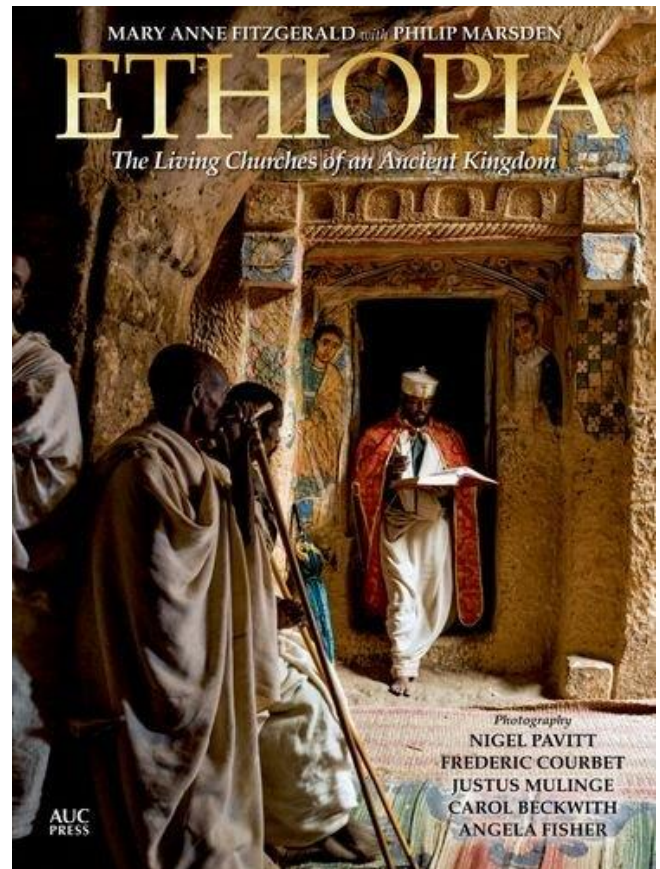
(l-r): Angela Fisher, H.E. Ambassador Hailemichael Aberra Afework, Mary Anne Fitzgerald, Carol Beckwith and Philip Marsden

The photographs were taken by award-winning photographers including Nigel Pavitt, Angela Fisher and Carol Beckwith. The substantive, well-researched text is by Mary Anne Fitzgerald and Philip Marsden, both of whom have written extensively about Ethiopia over the past three decades.



Ambassador Hailemichael told guests that Ethiopia is the **Land of Origins**, with humans, coffee and civilisation all being traced back to this ancient country; Christianity in Ethiopia also dates back to the 4<sup>th</sup> century AD and churches play an important role in protecting Ethiopia's culture and history through music and language. In conclusion, the Ambassador invited guests to visit Ethiopia to experience the cauldron of history and culture it has to offer.

The ancient Aksumite kingdom was among the first in the world to adopt Christianity as the official state religion. In 340 AD King Ezana commissioned the construction of the imposing basilica of St. Mary of TSION. It was here, the Ethiopians say, that Menelik, the son of the Queen of Sheba and King Solomon, brought the Ark of the Covenant containing the Ten Commandments. By the 6<sup>th</sup> century, nine saints from Byzantium were spreading the faith south deep into the remote parts of Tigray. Many of them were deliberately inaccessible, sited atop *ambas* and sheer-sided mountains or carved into cliff faces. Here the monks and hermits led a meditative existence suspended between the worldly life on the plains below and the celestial panorama above that held the promise of the kingdom of heaven.



Over the next ten centuries a series of spectacular churches were either built or excavated out of solid rock and decorated with a cornucopia of murals between soaring pillars, arches and cupolas. All of these churches are still in regular use to this day. In Lalibela, 800-year-old rock-hewn churches attract tourists and tens of thousands of pilgrims every year. In the 1630s, Emperor Fasilidas moved the capital to Gondar near Lake Tana and the clergy

followed. Monks established monasteries on islands in the lake, looking for a secluded place to retreat from the world and pursue a life of prayer. Monks living on the islands of Lake Tana are considered to have achieved such spirituality that they are omitted from the national population census as they are already halfway to heaven.

The book is on sale at Waterstones, John Sandoe and Amazon and would make a lovely Christmas present! ISBN: 9789774168437

### **National Flag Day commemorated**

On 16<sup>th</sup> October, staff at the Embassy, led by Ambassador Hailemichael, observed the 10<sup>th</sup> National Flag Day - a day celebrating the mutual respect and unity of Ethiopia.



The day was observed under the theme: **“Inspired by a vision, we are determined to intensify our triumphs”**.

Underlining the theme of Flag Day, Ambassador Hailemichael urged embassy staff to redouble their efforts to contribute to the realization of Ethiopia’s vision.

***“If we continue to build sustainable peace and democratic nationalism and end poverty, our flag will be a symbol of democracy and progress, and Ethiopia’s star will shine ever brighter”***, he said.

### **London celebrates Africa on the Square**

The Embassy took part in the annual Africa on the Square, which was colourfully celebrated in London’s iconic Trafalgar Square on 14<sup>th</sup> October.

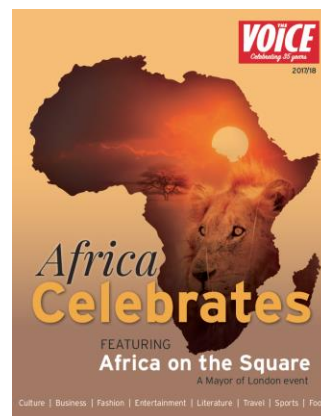


It celebrates the best of what Africa has to offer - delicious cuisine, clothing and music – as part of Black History Month.

Present on the occasion was Mr Ababi Demissie, Deputy Head of Mission, and staff from the Public Diplomacy and Diaspora sections.

This year saw an increase in stalls, showing the evolving interest in African culture in the UK.

Beyond the shopping and delicious food, there was an array of performances from singer Josh Tenor, DJ’s, dancers and a vibrant parade. A fashion show from Africa Fashion Week LDN also lit up the stage, with an selection of stunning garments from African designers.



Ethiopia and Ethiopian Airlines were featured in the Voice Newspaper’s “Africa Celebrates”, an annual publication written in conjunction with the event.

The publication can be accessed on our website.

# Editorial

## Media reform, best practice sought

In today's interconnected and globalised world, the media has become one of our daily needs. It plays an outstanding role in creating and shaping public opinion and strengthening both democratic processes and the peace and socio-economic development of a nation.

The media promotes problem-solving approaches and critical-thinking skills – asking questions and seeking answers, evaluating sources and making decisions, fostering a smooth flow of information and effective communication, making for confident individuals and society. It ensures transparency, protects public interest against malpractice and creates public awareness on how to build a well-informed economic and political community. In addition to reporting the news, the media serves as an intermediary between the government and the people.

The Government Communication Affairs Office (GCAO) in Ethiopia has the responsibility of ensuring the smooth flow of information between the government and the public, by enhancing the responsiveness of the government to society's needs, through the maintenance of an efficient communication and information system. It facilitates the creation of a national consensus on the basic principles and values of the constitution as well as the national interests of the country.

To achieve its mission, the GCAO is conducting major media reform activities to transform the country's communication and media sectors, at the Federal and Regional levels, to empower them to discharge their responsibilities by promoting the expansion of modern, accessible, and diverse media. This will help satisfy society's ever-increasing need for information.



To develop comprehensive and convincing reform, the GCAO is seeking best experiences from the UK's communication and media sector. In November, Dr Negeri Lencho, Minister at the GCAO, led a delegation consisting of representatives from the federal and Addis Ababa City Administration, private media, Addis Ababa University on a visit to the UK and held discussions with the

Government Communications Service, Ofcom, IPSO, the Department for Digital, Culture Media and Sport, BBC World Service Group and think tanks and universities engaged in media and communications.



The delegation at IPSO's offices

The delegation drew lessons from the above-mentioned institutions and learnt how best to manage public and private media and community broadcast media, including social media. The visit has enabled the GCAO to address the issue of data management, message crafting and the free flow of information to the public. Furthermore, by contextualizing the lessons and experiences learnt, it will be possible to develop comprehensive media and communications policies and strategies, as well as detailed working manuals to guide the sector going forward.

## LOCAL NEWS

### 5.3 million people lifted out of poverty in 5 years

Ethiopia has managed to lift about 5.3 million people out of poverty over the past five years, according to an Interim Report 2015/16 Poverty Analysis Study.

The Report said the national poverty incidence declined markedly over recent years, falling to 23.5% in 2015/16 from 29.6% in 2010/11.

The number of poor people also declined to 21.8 million from 25.1 million, while the population increased from 84 million to 93 million during the reported period.

Deputy Commissioner of Planning Commission, Getachew Adem, said both rural and urban areas had witnessed a decline in food poverty.

In spite of the recent El-Nino driven drought that hit many parts of the country, regional food poverty declined in all regional states except in Harari, which remains almost unchanged.

Wide-ranging and multifaceted pro-poor programmes, implemented in rural and urban areas, such as intensification of agriculture, infrastructure development and food security, have contributed to poverty reduction, he said.

Modernizing agriculture and expanding industrial development created more jobs and diversification of exports, which are critical to poverty reduction.

Efforts exerted in agriculture, towards ensuring food security, coupled with those in other socio-economic sectors, have helped Ethiopia meet most of the MDGs, Getachew noted.

According to the report, government efforts to create a favourable environment for private sector investment, job creation and distribution of subsidized food items to the urban poor, also contributed to poverty reduction.

### Ethiopia begins civil registration for refugees

Since 27<sup>th</sup> October, all refugees in Ethiopia have been able to register their vital life events, including birth, death, marriage and divorce, directly with national authorities.

This is an historic first and a ground-breaking development for refugee protection in Ethiopia, not previously realized over decades, which was welcomed by UNHCR, the UN Refugee Agency.

Civil registration for refugees has been made possible following an amendment to existing legislation. The Ethiopian Government, UNHCR and the UN's Children Agency (UNICEF) collaborated in the preparation of the amendment, one of the nine pledges made at the Leaders' Summit held in New York in September 2016.

Other commitments included granting work permits to refugees, strengthening access to education, allowing a significant number of refugees to reside outside refugee camps and local integration of long-staying refugees.

At the launch, eleven refugees were issued with certificates in Addis Ababa. Civil registration offices have also been established in each of the 26 refugee camps, as well as in the seven locations with a high concentration of refugees.



South Sudanese refugee Ariat Ochocka Odulla with her 18 day-old son Angakuny. Angakuny was amongst the first refugee children to receive a birth certificate in Ethiopia. © UNHCR/Diana Diaz

More than 70,000 refugee children born in Ethiopia over the last decade have not had their births registered and will soon be issued with birth certificates. Children born before the new law came into force can also now obtain a birth certificate retroactively.

Birth registration is an important protection tool – ensuring basic human rights, particularly in situations of displacement. It establishes a child’s legal identity and can help prevent statelessness.

“By ensuring refugees are included in the national civil registration system, the Government of Ethiopia has taken a big step in enhancing the protection environment of refugees in Ethiopia,” said Clementine Nkweta Salami, the UNHCR Representative in Ethiopia.

“Previously Ethiopia’s policy was just based on caring for and hosting refugees in the camps,” said Mr Zenynu Jamal, Deputy Director for the government’s refugee division, “But this current shift is amazing to see. It shows that our consistent commitment to neighbours fleeing conflict, human catastrophes and natural disasters will continue.”

Civil registration is also important for policy development and planning Ethiopia’s Development Agenda - in line with the Comprehensive Refugee Response Framework (CRRF). The framework aims to enhance refugee self-reliance and inclusion, provide refugees with better possibilities for solutions to their plight, and ease pressure on host countries. Ethiopia is also among the first countries to roll out CRRF. It currently hosts more than 883,000 refugees mainly from South Sudan, Somalia and Yemen.

### **Ethiopia successfully hosts Global Green Growth Week**

Global Green Growth Week 2017 was held in Addis Ababa from 17<sup>th</sup>–20<sup>th</sup> October under the theme “Unlocking Africa’s Green Growth Potential.”

The four-day event brought together over 500 ministers, investors and decision makers to catalyse creative solutions for transformational green growth on the African continent, with a focus on achieving nationally determined contributions to

the Paris Agreement and making progress on the UN Sustainable Development Goals.

Policy makers and experts who gathered in Ethiopia’s capital Addis Ababa emphasized the need to unlock Africa’s green growth potential.



Participants discussed issues such as mobilising green/climate finance to bankable projects in developing countries; sustainably managing resources to address water and food security challenges; and developing and adopting policies that drive environmentally sustainable and socially inclusive economic growth.

Demeke Mekonnen, Deputy Prime Minister of Ethiopia, emphasized Ethiopia’s strong and long-standing support and advocacy of the green growth agenda to tackle the threats of climate change.

DPM Demeke, who stressed Ethiopia’s strong support and endorsement of the issues of Global Green Growth as mainstream policy, said poverty is the major cause of adverse situations to the integrity and well-being of the environment.

He called on the international community to enhance their efforts to realise green development on the African continent.

Abdalla Hamdok, Deputy Executive Secretary for the ECA, also asserted that Africa needs transformational leadership on the continent and good partnership at international level for the realization of the green economy approach.

Hamdok urged the global community to re-calibrate their policies along the lines of the newly endorsed initiatives for a green economy.

Dr Gemedo Dalle, Ethiopian Minister of Environment, Forest and Climate Change, also indicated the green growth idea as an avenue to promote economic growth and development, while ensuring natural assets serve the wellbeing of mankind.

Organized by the Ethiopian Ministry of Environment, Forest and Climate Change, in partnership with the Global Green Growth Institute, Global Green Growth Week held over 15 unique sessions, highlighting success stories in global and African green growth policies.

Ethiopia's Climate-Resilient Green Economy, launched in 2011 as part of the country's aspiration to realise a climate-resilient, low carbon emission middle-income economy by 2025, is considered an example for the global community.

### **...GGGI to open office in Ethiopia**

The Global Green Growth Institute (GGGI) is to open its Africa office in Ethiopia. The Institute's current head office is in Seoul, South Korea.

Established five years ago, the Institute has so far provided \$180 million support for Ethiopia, according to director Frank Rijsberman.

Deputy Prime Minister Demeke Mekonnen welcomed GGGI's decision to open its Africa office in Ethiopia, adding that the opening of the office will inspire Ethiopia to do more in green development.

### **The Reppie waste-to-energy plant, first in Africa**

For half a century, the Koshe waste site has been the only landfill in Addis Ababa. As the city has expanded, the landfill – which used to lie on the outskirts of the Ethiopian capital – has become part of the urban landscape, sprawling over an area the size of 36 football pitches and attracting hundreds of waste-pickers who make a living from salvaged trash. Earlier this year, a landslide on the dump site killed 114 people, prompting the government to declare three days of mourning.

Now, a new waste-to-energy plant is set to transform the site and revolutionise dealing with waste. The plant, due to begin operations in January,

will incinerate 1,400 tons of waste a day – roughly 80% of the city's rubbish – while supplying Addis with 30% of its household electricity needs and meeting European standards on air emissions.

**“We hope Reppie will serve as a model for other countries in the region, and around the world.”**



The facility is the first of its kind in Africa and “we hope it will serve as a model for other countries in the region, and around the world”, said Zerubabel Getachew, Ethiopia's deputy permanent representative to the UN in Nairobi.

In waste-to-energy plants, rubbish is burned in a combustion chamber. The resulting heat is used to boil water until it turns to steam, which drives a turbine generator that produces electricity.

In cities where land is in short supply, “waste-to-energy” incineration is a quadruple win: it saves precious space, generates electricity, prevents the release of toxic chemicals into groundwater, and reduces the release of methane, a potent greenhouse gas generated in landfills.

Waste incineration is popular in Europe, where nearly one quarter of all municipal solid waste is incinerated. France alone has 126 waste-to-energy plants, while Germany has 121 and Italy 40.

Like its European counterparts, the Reppie plant operates within the strict emission limits of the European Union.

The project is the result of a partnership between the Government of Ethiopia and a consortium of



international companies: Cambridge Industries Limited (Singapore), China National Electric Engineering and Danish engineering firm Ramboll. Reppie is the first of what the consortium hopes will be a series of such facilities in major cities across the region.

### **Grand Ethiopian Renaissance Dam to start power generation**

The Grand Ethiopian Renaissance Dam (GERD), being built on the Nile, will start generating hydroelectric power in the current fiscal year.

“The remaining 38% of the construction will be done while the dam is generating hydroelectric power”, said Debretsion Gebremichael, Board Chairman of the National Council for the Coordination of Public Participation for the Construction of GERD.



Construction of the dam, which will be the largest in Africa and among the top ten in the world in terms of generating capacity, has reached 63%.

“Activities that will enable the filling of the dam with water and generating power will be conducted”, he said. Professionals engaged construction works are labouring from dawn to dusk to ensure the completion of the dam.

In addition to its contribution in meeting the country's power demand, Debretsion said the dam is "a symbol of unity, cooperation and commitment just like our flag".

Upon completion, the dam, which was launched in 2011, will be Africa's largest with 6,450MW of installed power generating capacity.

Costing about \$4.7 billion the dam is expected to be completed with domestic funds alone. It is a landmark project signalling Ethiopia's renaissance.

### **...Addis-based Ambassadors visit the Dam**

Aware of the national and international significance of the project, the Ethiopian government has facilitated visits so far to the dam site to more than 260,000 Ethiopians and more than 400 local and foreign media outlets since April 2011.



Ambassadors of the United States, Canada, Japan and Mexico to Ethiopia, visited the Grand Ethiopian Renaissance Dam (GERD) in October.

Speaking after the visit, they said the dam, which took into consideration fair and reasonable share of the Nile waters, will boost Ethiopia's economic integration with other countries.

The determination of the people and government of Ethiopia is transforming the country into a power hub in the horn of African region, they said.

They added that the dam would contribute a lot towards improving the livelihoods of the people.

### **Ethiopia is new chair of Nile-basin council of ministers**

Seleshi Bekele, the Ethiopian Minister for Water, has replaced his Ugandan counterpart, Sam Cheptoris, as chairman of the Nile Basin Council of Ministers (Nile-COM). He will hold the position until October 2018.

DR Congo, Kenya, Rwanda, Tanzania, Burundi, Sudan, Uganda, South Sudan and Ethiopia are fully participating in Nile Basin Initiative activities.

### **Hawassa city to create public bike network similar to Antwerp's red bikes**



According to Hawassa vice-mayor Tamiru Tafe Hurisso, the city is currently growing at an incredibly fast pace.

In three years' time, the city plans to become East Africa's number one City in terms of everyday life comfort, tourism and infrastructure. Durable mobility is one important aspect of this endeavour.

So creating a public bike network in Hawassa, inspired by the Velo-Antwerpen bike system, dominated discussions between Mr Tamiru and representatives from Hawassa University and Antwerp city representatives.

The bike culture was very vivid a few decades ago in Hawassa, but has now largely been replaced by cars and tuk-tuk. The city administration wants to reverse this.

Several common points between Hawassa and Antwerp will facilitate experience-sharing, such as same population size and same type of topography.

Since the purchasing power of the Hawassa population is limited, the idea would be to allow residents to use the network for free.

The project will first be tested on a smaller scale within the campus of Hawassa University.

## **TRADE AND INVESTMENT**

### **UK doubles trade support for Ethiopia**



The UK has doubled the amount of export finance it is making available to support UK-Ethiopia bilateral trade, the British International Trade Secretary, Dr Liam Fox has announced. Dr Fox made the announcement during a visit to Addis Ababa, where he was accompanied by UK businesses from the infrastructure and energy sectors.

Trade between the UK and Ethiopia is growing and was worth 15.4 billion ETB (£439 million) in 2015. While in Ethiopia, Dr Fox announced that the UK's export finance available to Ethiopia has increased to 7 billion ETB (£200 million). This means an additional 3.5 billion ETB is available in support – including insurance and lending – for UK companies exporting to Ethiopia and for Ethiopian buyers of UK goods and services.

Earlier this year the Government announced that, after the UK leaves the European Union, Ethiopian companies will enjoy duty-free access to the British market for all sectors except arms, a commitment that will give businesses confidence and certainty for their trade and investment decisions.

During the visit, Dr Fox also visited Ethiopian Airlines, the largest buyer of UK technology, including a recent deal to purchase state-of-the-art Rolls Royce engines for Ethiopian's new long-haul fleet. And he opened Pittards' new shoe factory where he saw how an innovative British company has grown rapidly to now employ 1,500 Ethiopians.



Dr Liam Fox MP with Group CEO of Ethiopian Airlines, Tewolde Gebremariam

Dr Fox also held consultations with Prime Minister Hailemariam Dessalegn and other ministers on how to further support the long-term foundations for greater trade, including the UK's concerns at recent unrest and the importance of stability to maintain and attract investment.



Liam Fox opening new shoe factory for Pittards UK, a great British business success story in Ethiopia

International Trade Secretary, Dr Liam Fox said:

***We are sharing expertise and strengthening existing relationships with Ethiopia and the wider region to create the UK's trading partners of the future. This will produce local economic growth and jobs and also bring benefits back to the UK.***

***Trade and investment between the UK and Ethiopia is worth more than 15 billion birr and as an international economic department we'll continue to provide support for UK companies to invest in the country, opening up markets and strengthening trade links.***

## **Two new industrial parks to be inaugurated**

The Ethiopian Investment Commission has announced that two new industrial parks, Adama and Dire Dawa, will be inaugurated in December, at a cost of \$315 million.

The two new industrial parks, specialising in textile, garments and agro-processing, will increase the number of parks with similar specialities to five after Hawassa, Mekele and Kombolcha.

Construction began in 2016 and Adama and Dire Dawa are close to the Port of Djibouti, so will contribute to the facilitation of foreign trade to the country, and strengthen industrial development in Ethiopia by facilitating the fulfilment of the country's vision of becoming a manufacturing hub in Africa.

They will provide jobs for up to 50,000 Ethiopians, working in double shifts, when fully operational.

In addition to Adama and Dire Dawa, a further two industrial parks will be inaugurated during the current fiscal year.

Killinto and Bole Lemi-II, both located on the outskirts of Addis Ababa, will be inaugurated in February 2018. Killinto will specialise in pharmaceuticals, while Bole Lemi-II will specialise in textile and apparel production.

Ethiopia plans to construct 15 industrial parks during this second five-year Growth and Transformation Plan (GTP-II) period (2015 to 2020). A budget of more than \$1 billion has been set aside for this project.

According to Sisay Gemechu, CEO of the Ethiopian Industrial Parks Development Corporation, Ethiopia is creating an environment conducive to both local and foreign companies and better job opportunities through its industrial parks development strategy.

The parks incorporate physical infrastructures such as roads, electricity and water provision, as well as facilities that will provide one-stop services so as to ensure provision of multiple government services to companies within the parks' premises.

## **Ethiopia receives World Bank’s global award for effective foreign direct investment**



The World Bank Group has granted a global ‘Star Reformer Award’ to the Government of Ethiopia for its effective foreign direct investment (FDI) related reforms and the resulting success.

A high-level Ethiopian delegation headed by Dr Arkebe Oqubay, Minister and Special Adviser to Prime Minister Hailemariam Desalegn, received the award at the World Bank Group Investment Competitiveness Forum held in Vienna.

Presenting the award, the World Bank Group appreciated the high-level political commitment the Government of Ethiopia has demonstrated towards FDI attraction and facilitation through the realization of targeted policy reforms.

The World Bank Group said conventional international indicators used for measuring reforms around the ease of doing business by small and medium firms do not capture the transformational investment policy and promotion reforms that can enhance flow of FDI. Thus, key reforms impacting FDI and its spill-over effects on the domestic economy may go unnoticed.

The ‘Star Reformer Award’ aims to increase the visibility of such transformational reforms and showcase success stories realised by committed governments such as that of Ethiopia.

Such an award forms the highest level of international recognition of the Ethiopian

Government’s success in attracting and facilitating transformational investments into Ethiopia, testament yet again that Ethiopia is rightly positioned to realise its vision of becoming a leading manufacturing hub in Africa by 2025.

Key strategic reforms include: development of industrial parks with a plug-and-play environment; design of legislation that regulates and facilitates industrial park programmes; formulating targeted and sector-specific incentive instruments and other government support measures; as well as implementation of targeted and proactive investors recruitment.

As confirmed by UNCTAD (Investment Report, 2017) Ethiopia has become one of the largest recipients of FDI in Africa registering a 46% growth from the previous year.

### **Over 50 international companies participate at “Buy Ethiopian” trade fair**

More than 50 international organisations participated at the 10<sup>th</sup> Ethio-Chamber International Trade Fair, from 26<sup>th</sup>–30<sup>th</sup> October.

Held at the Addis Ababa Exhibition Centre under the theme: “Buy Ethiopian!”, the fair was mainly aimed at promoting Ethiopian products/goods and services, to contribute to the development of competitive local industries and the business sector and attracting investment to the country.

The event played a vital role in the transfer of new technologies, innovations and experiences from foreign companies to their local counterparts.

Over 180 companies, including 54 international companies from 11 countries, displayed their products and services at the fair.

### **Altus awarded Ethiopia exploration licence**



UK-based Altus Strategies, the Africa-focused exploration project generator, has

been granted the Daro exploration licence targeting potential Kuroko-style Volcanogenic Massive Sulphide (VMS) copper and gold deposits in the Tigray Regional State, Northern Ethiopia.

Altus Chief Executive, Steven Poulton said: “The award of the Daro exploration licence in northern Ethiopia is an exciting addition to our project portfolio. Daro targets a highly prospective geological belt in which numerous VMS deposits have been discovered and mined to date. This includes Nevsun Resources Ltd’s Bisha copper-zinc-gold mine, 190km to the north-west in Eritrea, the Asmara VMS deposit 100km to the north, and East Africa Metals Inc.’s Harvest and Adyabo deposits 35km to the west. Our field teams will immediately commence exploration of priority targets that have been defined by our in-house target generation process. We look forward to updating shareholders on exploration progress in due course.”

## TRAVEL AND TOURISM

### Ethiopia at the World Travel Market

An Ethiopian Tourism Delegation, headed by the new Tourism Minister, Her Excellency Dr Hirut Woldemariam, was in London in early November for **World Travel Market (WTM)**.



Ethiopia’s WTM stand at Excel was formally opened on Monday 6<sup>th</sup> November with a ribbon-cutting ceremony, in the presence of the new CEO of Ethiopia’s Tourism Organisation (ETO), Mr Yohannes Tilahun, the Embassy’s Deputy Head of Mission Mr Ababi Demissie, Ethiopian Airlines UK General Manager Michael Yohannes, and Ethiopian tour operators and guests.

The stand attracted a record number of visitors this year and Ethiopia was greatly honoured when

**Rwandan President, H.E. Paul Kagame**, dropped by to enjoy the Ethiopian coffee ceremony. The President later collected his World Tourism Award for Visionary Leadership, for his encouragement and support of sustainable tourism in Rwanda.



We interviewed the new CEO of the ETO, former investment banker Yohannes Tilahun, and began by asking him “What is your vision? And how do you portray Ethiopia to the world?”

He answered that many visitors to Ethiopia often say “I didn’t know...” “I didn’t know Ethiopia was so beautiful. I didn’t know that Ethiopia was so developed”, he said. “So, the only way you can get to know the real Ethiopia is to visit it and we are a very welcoming country.”

“Tourism promotion is now a top priority, he said, “and our partner Ethiopian Airlines has a lot of airports throughout Ethiopia, the largest number of domestic airports in Africa (22). Creative tourism packages are planned, as is capacity building in hotel management and services. Improved internet access is a priority as, out of 900,000 tourists who visited Ethiopia in the last year, 86% were business travellers. E-visas are now available for tourism and business travellers, and we’re working with domestic and foreign investors to further improve the infrastructure.”

Former UK Olympic athlete Richard Nerurkar also attended the WTM this year, as he and his business partner Girma have set up a new tour operation – Tadele Travel - that offers a wide range of holidays including cycling tours that take place on the new tarmacked roads that wind through the mountains of Tigray.



In an interview Richard said “Ethiopia is a running country and Addis Ababa is the world’s running capital”. We’re bringing tourists out to do the Great Ethiopian Run (every November) and the Hawassa half-marathon (every February). “We specialise in sports

tourism – running, cycling, hiking, in addition to cultural historical tours.” Richard worked with Haile Gebrselassie on establishing the Great Ethiopian Run. This year, a record 48,000 people participated in the Run on 26<sup>th</sup> November in Addis Ababa.

Nick Crane, CEO of the renowned Simien Lodge, was also in London for the WTM. The Lodge has won international awards including the 2015 **Skal Award for Sustainable Tourism**, and the lodge came second in the same Awards last year, “which was a great honour” Nick said, “as we’re in competition with all other lodges in Africa.” He chose the Simien mountains for his lodge as “they were the second UNESCO World Heritage site to be created in the world” and “it was a natural, we just needed to attract the market.”

At an evening reception on Wednesday 8<sup>th</sup> November, Zeinab Badawi was guest of honour and introduced an exclusive screening of one the Ethiopian programmes in her renowned BBC series *The History of Africa*. It covered the ancient capital of Lalibella and the historic Muslim city of Harar.



Before introducing the new tourism minister, Deputy Head of Mission Ababi Demissie spoke of the wide-ranging consultations that the government is holding with the public aimed at broadening the political space and fostering more inclusive development.



Tourism Minister Hirut Woldemariam spoke of why Ethiopia is the “Land of Origins”, mentioning “the origin of humanity, of the coffee bean, of the great Blue Nile, of a wonderful gluten-free grain called ‘Teff’. Ethiopia is also the source of the amazing and unique musical melodies of Saint Yared, performed a thousand years before the rise of Mozart and Beethoven”, she said.



The Minister thanked the UK government and people “for returning some of Ethiopia’s precious heritage items to Ethiopia” and encouraged them to continue doing so, “which would sustain the partnership between the two countries”, she said.

The main highlight of the evening was Zeinab Badawi’s film on Ethiopia, where great religions have long co-existed in peace, as the film demonstrated. It showed the rock-hewn churches of

Lalibela, testimony not only to a strong religious faith, but to superlative architectural skill. They are living history as they have continuously served as places of worship since they were built.



The film covered the settling of a strong Muslim community in the walled city of Harar, a fortified town in south-eastern Ethiopia, the fourth holiest city of Islam after Mecca, Medina and Jerusalem with 82 mosques and 102 shrines, which dates

from the 7<sup>th</sup> century. Harar has long been a major commercial centre, linking African and Islamic trade routes. It has been recognized by UNESCO as 'an inland urban settlement with a distinct architectural character and social organisation, which is unique in the Eastern African region'. Zeinab interviews scholars and local residents and discovers that Muslims and peoples of other faiths live in harmony within the city walls.



This has been an exceptional year for Ethiopia which remains the world's fastest growing economy in which tourism plays an expanding role. With the recent increase in tourist numbers, tourism promotion is now a significant part of Ethiopia's economic diplomacy activities. The sector will continue to offer employment to a growing number of Ethiopians.

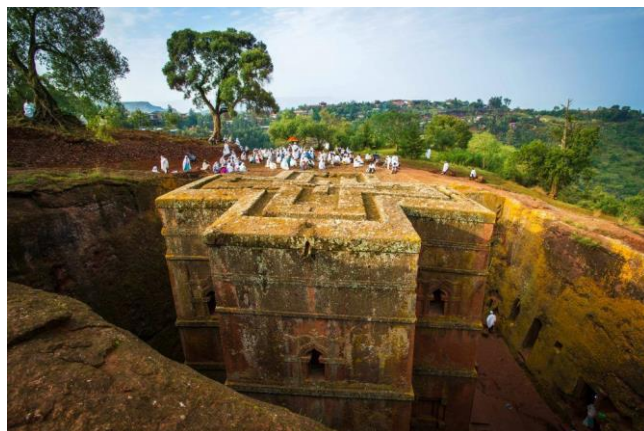
Check out our YouTube page for video highlights and Facebook for more pictures.

## Ethiopia to renovate four world heritages

Four of Ethiopia's nine World Heritage Sites – the Rock-Hewn Churches of **Lalibela**, the **Aksum Obelisk**, **Fasil Ghebbi** in Gondar and the **Tiya stelae** – will undergo repair this year, according to the Authority for Conservation of Cultural Heritage.

Director of Heritage Conservation at the Authority, Haile Zeleke, said the heritage sites have been vulnerable to some level of damage resulting from old age and seasonal variations.

Maintenance work on the rock-hewn churches of Lalibela, which consist of 11 medieval monolithic cave churches, and the Aksum obelisk, the ruins of the ancient city of Aksum, will commence this year.



Lalibela, Ethiopia's labyrinthine 'New Jerusalem'

The churches of Lalibela, dubbed the "Eighth Wonder of the World", are still in active use today. They represent the apex of an Ethiopian church-excavating tradition that dates to the arrival of Christianity in about 350AD.

### Aksum, the Land of Queen of Sheba

Aksum, the oldest continuously-inhabited city in sub-Saharan Africa, served as capital of the Aksumite Kingdom, which was the dominant trade entity in the Horn of Africa for over a millennium prior to the rise of Islam, stretching from the Sudanese Nile across the Red Sea to Yemen.

Works on the Fasil Ghebbi in Gondar, which are experiencing cracking, will be launched as soon as a consulting firm has been selected.

The fortress-city of Fasil Ghebbi was the residence of the Ethiopian Emperor Fasilides and his

successors. The city, surrounded by a 900m-long wall, contains palaces, churches, monasteries and unique public and private buildings.



The city of Gondar, dubbed the Camelot of Africa

The Tiya monuments are experiencing cracking and tilting problems, believed to have been caused by the landscape and the type of soil.

Tiya is among the most important of the roughly 160 archaeological sites discovered so far in the Soddo area, south of Addis Ababa. It contains 36 monuments including 32 carved stelae covered with symbols, most of which are difficult to decipher. They are the remains of an ancient Ethiopian culture whose age has not yet been precisely determined.

34 million Birr has been allocated for the renovation, with \$400,000 secured from donors.

Ethiopia has nine UNESCO World Heritage Sites, the most of any country in Africa. Eight of these are cultural, and one – the Simien Mountains National Park – is natural. Five other sites in Ethiopia are currently under consideration by UNESCO as Tentative World Heritage Sites.

### **Ethiopian Airlines awarded 4-Star Skytrax Rating**

Africa's largest airline group, Ethiopian Airlines, was awarded Skytrax 4-Star certification during a special surprise ceremony, hosted by the Ethiopian Embassy, in London during its annual World Travel Market reception on 8<sup>th</sup> November.

Skytrax, the most prestigious international air transport standards and quality rating organisation,

operates certified airline rating – a global airline standards ranking programme. Ratings are determined through direct and professional auditing and analysis of the quality of service standards. **Ethiopian Airlines now joins the likes of British Airways, Qantas and Emirates as a global 4-star player in the international airline arena.**

On presenting the certificate, Edward Plaisted, Skytrax CEO said, "Ethiopian Airlines is the flag carrier for Ethiopia. If you flew with the airline 5 years ago and again today it is like flying with a completely different airline. The last 2 years in particular have seen a metamorphosis in terms of new aircraft coming in."

Receiving the certificate, Group CEO Ethiopian Airlines, Tewolde GebreMariam, said, "The 4 Star recognition by Skytrax is a significant milestone in the long history of Ethiopian Airlines.



The certification is one of the overarching goals and a critical successor factor of our 15 years strategic roadmap, Vision 2025. I wish to thank all the hardworking 12,000+ members of the Ethiopian family for this great success.

He spoke of how the airline flies to 56 African cities, the largest network in the continent, and over 100 countries worldwide, across five continents, serving 22 domestic destinations. Its tourism branch is constructing a large 5-star hotel near Addis Ababa's Bole airport which will launch in early 2018, and a range of 5-star hotels at all major tourist sites are also under construction. He vowed that Ethiopian Airlines would gain 5-star Skytrax recognition in the next year or so.





# Ethiopian Airlines Honored as **SKYTRAX Four Star Airline**



**Ethiopian**  
የኢትዮጵያ  
THE NEW SPIRIT OF AFRICA

A STAR ALLIANCE MEMBER 

and has previously received Skytrax World Airline Award for Best Airline Staff in Africa, twice, and in early 2017, the Skytrax World Airline Award for Best Airline in Africa.

**...more accolades!**

Ethiopian Airlines was also named Airline of the Year, for the sixth consecutive year, by **the African Airlines Association (AFRAA)** during its 49<sup>th</sup> Annual General Assembly held on 13<sup>th</sup> November in Kigali.

The AFRAA annual awards recognise excellence in service delivery, innovation and competitiveness in airlines, individuals and service providers in the African aviation industry.

Ethiopian Airlines was chosen for its exceptional profitability for the financial year ended June 2016, exemplary cooperation with other African carriers, cargo development on the continent, and significant expansion of its route network, helping to connect Africa together and to the rest of the world.



Group CEO Tewelde GebreMariam said, “As a truly indigenous and home-grown Pan-African airline owned, managed and operated by Africans, we are highly honoured to receive this recognition. I would like to thank AFRAA and sisterly airlines on the continent for recognizing our efforts in nurturing cooperation with other sisterly African Airlines and in availing efficient passenger and cargo networks within, to and from the continent, while registering sound financial performance and record profit in 2016.



During the World Travel Awards held in Rwanda, Ethiopian Airlines was named **Africa’s Leading Airline Brand**. On the same occasion, the airline was also named **Africa’s Leading Airline (Economy Class)** for the fifth time in a row.

**...celebrates delivery of first Boeing 787-9 Dreamliner**

Ethiopian Airlines and Boeing celebrated the delivery of the carrier’s first Boeing 787-9. Ethiopian is leasing the Dreamliner through an agreement with AerCap.

Ethiopian’s newest 787 touched down in Addis Ababa following a non-stop 8,354 mile (13,444 km) delivery flight from Boeing’s Everett, Wash., facility.

Ethiopian becomes the first carrier in Africa to operate the 787-9 and extends a tradition of setting aviation milestones. Ethiopian became Africa’s first carrier to fly the 787-8 in 2012, and similarly introduced the 777-200LR (Longer Range), 777-300ER (Extended Range) and 777 Freighter.

“We are proud to celebrate yet another first with the introduction of the cutting-edge 787-9 into our young and fast growing fleet,” said Tewelde GebreMariam, Group CEO of Ethiopian Airlines. “Today, the 787 is the core of our fleet with 20 aircraft in service.”

**Ethiopian is the first airline in Africa to operate the 787-9**

The 787 Dreamliner is the most innovative and efficient airplane family flying today. Since 2011, more than 600 Dreamliners have entered commercial services, flying almost 200 million people on more than 560 unique routes around the world, saving an estimated 19 billion pounds of fuel.



“AerCap is very proud to deliver to Ethiopian Airlines their first 787-9 aircraft, as the airline continues to lead the way in African aviation,” said AerCap President and Chief Commercial Officer Philip Scruggs. We thank our friends and partners at Ethiopian Airlines for their continued confidence in AerCap and wish them every success as they continue to optimize their fleet.”

Ethiopian Airlines conducted its 32<sup>nd</sup> Humanitarian Delivery Flight as part of the 787-9 delivery. In conjunction with the non-profit Seattle Alliance Outreach, Ethiopian transported goods donated by medical organisations in the U.S. to Black Lion Hospital and St. Paul Hospital in Ethiopia.

GebreMariam said “This is our 32<sup>nd</sup> humanitarian flight over the course of the last few years. It is a testament to our commitment to serve the community as a responsible corporate organisation.”

Ethiopian Airlines operates a Boeing fleet of 737, 767, 777, and 787 airplanes in passenger service and six 777 and two 757-200 airplanes in cargo operations.

### ...free Wi-Fi at Bole International Airport

Ethiopian Airlines Group have availed free Wi-Fi connection at its main hub, Addis Ababa Bole International Airport.

Group CEO Tewelde GebreMariam, said: As part of the Addis Ababa airport expansion project, currently underway, we are incorporating more digital features with the aim of making Addis Ababa airport the best connecting hub in Africa.”



Ethiopian has fully digitalized all its business processes such as aircraft maintenance and Flight Operations, Commercial Operations, Finance, HRM, Customer Services, Procurement and supply Chain Management, Online learning, management approvals and authorizations by removing paper from the entire system as of 28<sup>th</sup> September 2017.

### ... linking Buenos Aires with Africa

Ethiopian Airlines has finalised preparations to start five weekly flights to Buenos Aires, Argentina, as of 8<sup>th</sup> March 2018, International Women’s Day.

To mark this important occasion and as part of our commitment of mainstreaming gender into our core business, **the inaugural flight on 8<sup>th</sup> March will be an All Women Operated Flight.**

Group CEO of Ethiopian Airlines, Tewolde GebreMariam, said, “Our new flight to Buenos Aires will provide efficient connections to our network in Asia, the Middle East, and Africa, including Beijing, Shanghai, Seoul, Tokyo, Mumbai, Delhi, Dubai, Beirut, Nairobi, and Cairo.

As the national carrier, we are fast expanding our global footprint, currently covering over 100 international destinations across five continents, to support the country’s growth by facilitating its access to investors and tourists.

### **Gondar and Axum airports’ facilities upgraded for night flights**

Ethiopian Airlines has upgraded airport facilities for Gondar and Axum airports to accommodate night flights, effective October 2017.

Ethiopia’s growth is spurring an unprecedented increase in international and domestic travel to the country. As the national carrier, it is our duty to support the country’s development by availing essential and convenient air connectivity to the four corners of Ethiopia. To meet this growing travel we are expanding our domestic network which now covers 20 points in all the regional states of the country, and increasing frequencies to domestic destinations.

“The new night services to Axum and Gondar will provide more convenient and flexible options to our esteemed customers, whether they are travelling for business or leisure, by increasing connectivity between the two regional cities. This service will give them a choice to avail more convenient flight options from and to these two cities, making it possible to travel in the morning and return to the city of origin within the same day; and by enabling increased tourism flow into these two historic cities.”

Ethiopian currently covers 20 domestic points, the largest domestic network in Africa. Night flights are available to Bahir Dar, Dire Dawa, Mekelle, and now to Axum and Gondar.

### **Hilton Addis named Ethiopia’s Leading Hotel**

Hilton Addis Ababa was named Ethiopia’s Leading Hotel 2017 by World Travel Awards for the fourth consecutive year.

Claus Steiner, General Manager of Hilton Addis Ababa, said, “To receive this award is a great honour for the hotel and its team members. At Hilton Addis Ababa we welcome guests from many different countries and I am delighted that our continuous efforts to offer superior levels of personalised service have once again been recognized globally”.

The World Travel Awards™ celebrate excellence across all sectors of the tourism industries and is currently recognized globally as the ultimate hallmark of industry excellence.

## **SPORTS**

### **Almaz Ayana among finalists for World Athlete of the Year**



Ethiopia's Almaz Ayana, current world 10,000m champion with a world-leading 30:16.32 and world 5000m silver medallist, was among finalists for the 2017 IAAF World Athlete of the Year award.

The male and female World Athletes of the Year were announced live on stage at the IAAF Athletics Awards 2017 in Monaco on 24<sup>th</sup> November. Qatar's Mutaz Essa Barshim and Nafissatou Thiam of Belgium have been named the male and female World Athletes of the Year.

Almaz was also named athlete of the year in 2016.

## Ethiopians dominate Frankfurt marathon

Ethiopia's Shura Kitata Tola won the men's title at the 36<sup>th</sup> edition of the Mainova Frankfurt Marathon, chopping almost two minutes off his personal best, clocking 2:05:50.



Kitata led a clean sweep for Ethiopia with compatriots Kelkile Gezahegn and Getu Feleke following behind in 2:06:56 and 2:07:46, respectively.

In the women's race, Kenya's Vivian Cheruiyot took top spot, while Ethiopia's Yebrgual Melese finished second in 2:24:30 ahead of fellow Ethiopians Meskerem Assefa (2:24:38) and Abebech Afework (2:26:45).

## DIASPORA CORNER

### Bonds worth over \$5 million to be sold to Diaspora

Ethiopia is planning to sell bonds worth \$5.1 million to its Diaspora in 2017/18, for the construction of the Grand Ethiopian Renaissance Dam (GERD).

In the previous fiscal year, \$4.98 million worth bonds was sold through embassies and consular offices.

The construction of the dam is progressing well with the active involvement of Ethiopians at home and abroad, Meles Alem, Spokesperson of the Ministry of Foreign Affairs said.

Ethiopia will continue to work together with Sudan and Egypt with the spirit of brotherhood regarding the dam because Ethiopia believes that cooperation is the only option regarding the dam, he said.

## ETHIOPIA IN THE NEWS

### 14 Reasons to Visit Ethiopia



Ethiopia is one of the few places in the world that has preserved its ancient culture.

It's a diverse country in the Horn of Africa that's packed with history, exquisite cuisine, and beautiful scenery...it's no wonder tourism continues to rise year after year.

If you needed a few reasons to book a trip to Ethiopia, here are our top picks of the 14:

**1. The Scenery** - Everywhere you turn, you'll catch sight of some of the country's most breath-taking scenery.



**2. The People** - You'll feel safe and welcomed the second you enter the country thanks to the friendliness of the natives.

**4. Ancient History** - Visiting this ancient country is the equivalent of stepping back into time.

**6. The Food** - You can't visit Ethiopia without enjoying some of the country's delicious cuisine.

**10. The Festivals** - No matter when you plan to visit, you'll most likely be able to experience one of the country's many festivals.

Read more at <https://goo.gl/PTcQwh>

### 5 Reasons to Visit Ethiopia This Winter

**TRAVEL + NOIRE** Looking for your next Winter getaway? Travel Noire have come up with a list of 5 reasons why you should visit Ethiopia this winter:

**1. Christmas in Addis Ababa** - celebrate not just one, but two Christmases, thanks to Ethiopia following the Julian calendar where Christmas is celebrated on 7<sup>th</sup> January.



**2. Diaspora season** - feels like every young Ethiopian person travels to Ethiopia during December/January to visit family, party, fall in love with other Diasporas or locals and experience home away from home. Some of them even decide to stay and start businesses and families.

**3. The weather** - it's actually summer/dry season there...The land is lush, flowers are in full bloom and everyone is in sunny spirits.

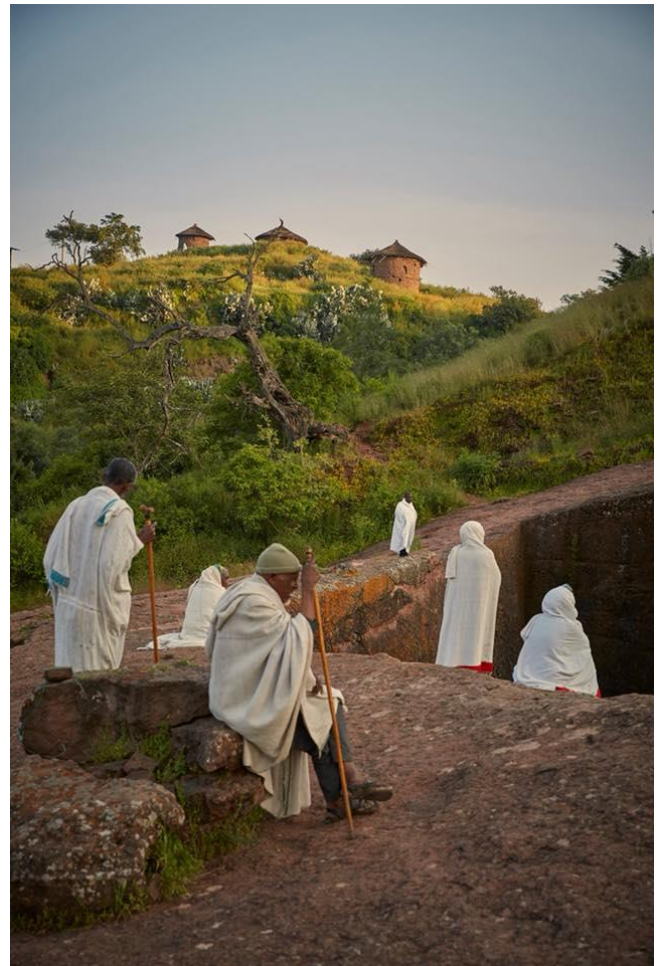
**4. Lake Tana** - the source of the Blue Nile River

**5. Kulibi pilgrimage** - also known as the St. Gabriel pilgrimage, it is a massive pilgrimage in which tens of thousands of Ethiopians from every part of the country walk 65 kilometers from Dire Diwa to St. Gabriel church located on the top of the Kulibi Mountain.

Read more at <https://goo.gl/89B6B8>

### A Trip Through the Stunning, Rock-Hewed Churches of Ethiopia

**The New York Times** Having spent several days in Addis Ababa, Lucas Peterson turned his attention to the cities of Lalibela, with its astounding group of rock-hewed churches dating to the reign of King Lalibela (around 1181 to 1221 A.D.), and Harar, east of Addis Ababa, the epicenter of Muslim culture in Ethiopia.



These trips, he said, reinforced my opinion that Ethiopia is one of the more exciting places in the

world to visit right now: an attractive mix of ancient tradition and rapid modernization. What's more, it can all be seen fairly economically thanks to Ethiopian Airlines' vastly discounted domestic flights.

Read more at <https://goo.gl/2u4iF1>

### Global Gods, Local Needs

BBC  
RADIO

4

In the latest instalment of BBC Radio 4's "Global Gods, Local Needs", Neil MacGregor discusses the Battle of Adwa, the unique nature of the Ethiopian Orthodox Church and the country's connection with Rastafarianism in the West.

Adwa, the unique nature of the Ethiopian Orthodox Church and the country's connection with Rastafarianism in the West.



On Adwa, MacGregor explains that: "[Ethiopia], an African country under African leadership had utterly vanquished a European army. The world was astonished! Africa was energised."

Listen here <https://goo.gl/7acZ9b>

### 50 of the Best African Foods From Across the Continent

**okayafrica.**

African food is just as diverse as its people. From the West to the East to the North and South, some foods are so delectable that they're worth taking a trip for.

Okayafrica asked its audience to share some of their favourite dishes from their country and why.

Ethiopia's Bayenetu (a selection of vegetarian dishes), Kitfo (spiced raw beef) and Doro Wot (spicy chicken stew) made it into the list.



Clockwise from left Doro Wot, Kitfo and Bayenetu

The Bayenetu was voted because "It's healthy and delicious!", Kitfo because of "its buttery goodness. You can't make it wrong unless you make it uneatable. It is raw minced meat." and finally Doro Wot, Ethiopia's star dish because "It's such amazing dish to indulge in." and "It takes patience and mad skills to do it right."

Read more at <https://goo.gl/49Ux2z>

### How to turn a volcano into a power station – with a little help from satellites



Did you know that Ethiopia is one of the most volcanically active countries on Earth thanks to Africa's Great Rift Valley, which runs right through its heart?

Some volcanoes are still active today. Visit them and you find bubbling mud ponds, hot springs and scores of steaming vents.

This steam has been used by locals for washing and bathing, but underlying this is a much bigger opportunity. The surface activity suggests extremely hot fluids deep below, perhaps up to 300°C–400°C. Drill down and it should be possible access this high temperature steam, which could drive large turbines and produce huge amounts of power.



With the help of satellites, scientists are looking into how volcanoes can yield geothermal power - a great low-carbon Renewable energy solution for Ethiopia that could form the backbone of the power sector and help lift people out of poverty.

Read more at <https://goo.gl/s3pVk6>

### **Life after death for the 'Love Bug' in Ethiopia**



The Beetle was born in the 1930s...After World War Two it sold in the tens of millions around the globe and in the 1960s even starred in a Disney movie as Herbie the "Love Bug".

Production of the original version of the curvy little vehicles ended in 2003, and authentic spare parts can be hard to come by.



About 8,000 commercial and other vehicles are assembled in Ethiopia for the home market, about a quarter of them cars. The numbers of expensive imported models on the roads is also rising as a new middle class emerges...But the pint-sized Beetle still has a loyal fanbase. Some young Ethiopians find it trendy, while for other drivers it is soaked with nostalgia.

Read more at <https://goo.gl/S58rUy>

## CONNECT WITH US



**@EthioEmbassyUK**

Published by the Public Diplomacy Department, Embassy of Ethiopia, London SW7 1PZ  
To receive a copy by email, please send an email to [press@ethioembassy.org.uk](mailto:press@ethioembassy.org.uk).  
A copy is also available online on our website: [www.ethioembassy.org.uk](http://www.ethioembassy.org.uk).



EMBASSY OF THE  
FEDERAL DEMOCRATIC REPUBLIC OF ETHIOPIA  
LONDON, UK